

## ORDER



**Orders**  
**Order / Rev:** 354168  
**Alt Order #:** 06849959  
**Product Desc:** MITT ROMNEY  
**Estimate:** 361  
**Flight Dates:** 09/07/12 - 09/10/12  
**Original Date / Rev:** 09/06/12 / 09/06/12  
**Order Type:** GENERAL

## KTNV - Las Vegas

**Primary AE:** Anjanette Brady  
**Sales Office:** PPH  
**Sales Region:** NAT

**Agency Name:** American Rambler Productions  
**Buying Contact:**  
**Billing Contact:**  
 138 Conant Street  
 Beverly, MA 01915

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Romney/R/President  
**Demographic:** A35+  
**Product Codes:** PL Presidential  
**Priority:** P-05  
**Revenue Codes:** AGY-TRANS, POL CAND, CAND

**New Business Thru:**  
**Order Separation:** 00:10:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/10/12	117	\$46,250.00	\$39,312.50

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	117	\$46,250.00	\$39,312.50	0.00
<b>Totals</b>	<b>117</b>	<b>\$46,250.00</b>	<b>\$39,312.50</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Anjanette Brady			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
KTNV - Las Vegas	28%	\$46,250.00
Market	100%	\$165,178.57

## Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KFBT	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	24%	\$39,642.86
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	20%	\$33,035.71
KTUD	0%	\$0.00
KVMY	1%	\$1,651.79
KVVU	21%	\$34,687.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	6%	\$9,910.71

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KTNV	09/07/12	09/07/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	----F--	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00

**KTNV - Las Vegas**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
6AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/12	09/09/12	----F--	2		\$325.00	0.00							
E 2	KTNV	09/10/12	09/10/12	M-F 6-7am Action News	CM	M-F 6-7a (6:00 AM-6:30 AM)	M-----	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
6AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----	2		\$325.00	0.00							
E 3	KTNV	09/07/12	09/07/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	----F--	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
630AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/12	09/09/12	----F--	2		\$325.00	0.00							
E 4	KTNV	09/10/12	09/10/12	M-F 6-7am Action News	CM	M-F 6-7a (6:30 AM-7:00 AM)	M-----	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
630AM NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----	2		\$325.00	0.00							
E 5	KTNV	09/07/12	09/07/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	----F--	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/12	09/09/12	----F--	2		\$325.00	0.00							
E 6	KTNV	09/10/12	09/10/12	M-F 7-9a Good Morning America	CM	M-F 7-9a	M-----	:30	2	\$325.00	P-05	0.00	NM	2	\$650.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----	2		\$325.00	0.00							
E 7	KTNV	09/07/12	09/07/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	----F--	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
THE MORNING BLEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/12	09/09/12	----F--	2		\$225.00	0.00							
E 8	KTNV	09/10/12	09/10/12	Morning Blend 9a Morning Blend 9a-10a	CM	M-F 9a-10a	M-----	:30	2	\$225.00	P-05	0.00	NM	2	\$450.00
THE MORNING BLEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----	2		\$225.00	0.00							
E 9	KTNV	09/07/12	09/07/12	M-F 10-11a The View	CM	M-F 10-11a	----F--	:30	2	\$550.00	P-05	0.00	NM	2	\$1,100.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/12	09/09/12	----F--	2		\$550.00	0.00							
E 10	KTNV	09/10/12	09/10/12	M-F 10-11a The View	CM	M-F 10-11a	M-----	:30	2	\$550.00	P-05	0.00	NM	2	\$1,100.00
THE VIEW															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/10/12	09/16/12	M-----	2		\$550.00	0.00							
E 11	KTNV	09/07/12	09/07/12	M-F 11-12p Action News	CM	M-F 11-12p	----F--	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00
MIDDAY NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/03/12	09/09/12	----F--	2		\$300.00	0.00							
E 12	KTNV	09/10/12	09/10/12	M-F 11-12p Action News	CM	M-F 11-12p	M-----	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00
MIDDAY NEWS															

Order / Rev: 354168  
Alt Order #: 06849959  
Flight Dates: 09/07/12 - 09/10/12

Advertiser: Romney/R/President  
Product Desc: MITT ROMNEY  
Estimate: 361

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 13	KTNV	09/07/12	09/07/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p ---- F--	:30	2	\$275.00	P-05	0.00	NM	2	\$550.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---- F--				2	\$275.00		0.00			
E 14	KTNV	09/10/12	09/10/12	The Chew 12p-1p M-F 12p-1p	CM	12p-1p M-----	:30	2	\$275.00	P-05	0.00	NM	2	\$550.00
THE CHEW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$275.00		0.00			
E 15	KTNV	09/07/12	09/07/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P ---- F--	:30	2	\$275.00	P-05	0.00	NM	2	\$550.00
AFTERNOON G.M.A.														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---- F--				2	\$275.00		0.00			
E 16	KTNV	09/10/12	09/10/12	ABC Programming 1p-2p ABC Programming 1p-2p M-F	CM	M-F 1P-2P M-----	:30	2	\$275.00	P-05	0.00	NM	2	\$550.00
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$275.00		0.00			
E 17	KTNV	09/07/12	09/07/12	ABC Soaps 2-3p General Hospital	CM	M-F 2-3p ---- F--	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00
GENERAL HOSPITAL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---- F--				2	\$300.00		0.00			
E 18	KTNV	09/10/12	09/10/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P M-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$250.00		0.00			
E 19	KTNV	09/07/12	09/07/12	3p Millionaire 3p Millionaire	CM	M-F 3P-330P ---- F--	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
MILLIONAIRE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---- F--				2	\$250.00		0.00			
E 20	KTNV	09/07/12	09/07/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P ---- F--	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
AFTERNOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---- F--				2	\$250.00		0.00			
E 21	KTNV	09/10/12	09/10/12	330PM ACTION NEWS 330pm Action News	CM	M-F 330PM-4P M-----	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
AFTERNOON NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$250.00		0.00			
E 22	KTNV	09/10/12	09/10/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M----- (4:00 PM-4:30 PM)	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$250.00		0.00			
E 23	KTNV	09/07/12	09/07/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P ---- F-- (4:00 PM-4:30 PM)	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/03/12	09/09/12	---- F--				2	\$250.00		0.00			
E 24	KTNV	09/10/12	09/10/12	Judge Judy 4p-5p Judge Judy 4p-5p	CM	M-F 4P-5P M----- (4:30 PM-5:00 PM)	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
JUDGE JUDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	M-----				2	\$250.00		0.00			
E 25	KTNV	09/07/12	09/07/12		CM	M-F 4P-5P ---- F--	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00

Order / Rev: 354168  
 Alt Order #: 06849959  
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: Romney/R/President  
 Product Desc: MITT ROMNEY  
 Estimate: 361

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Judge Judy 4p-5p										
				Judge Judy 4p-5p		(4:30 PM-5:00 PM)								
				JUDGE JUDY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		2		\$250.00		0.00				
E 26	KTNV	09/10/12	09/10/12	M-F 5-5:30p	CM	M-F 5-5:30p	M-----	:30	2	\$350.00	P-05	0.00	NM	\$700.00
				Action News @ 5p										
				5PM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		2		\$350.00		0.00				
E 27	KTNV	09/07/12	09/07/12	M-F 5-5:30p	CM	M-F 5-5:30p	----F--	:30	2	\$350.00	P-05	0.00	NM	\$700.00
				Action News @ 5p										
				5PM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		2		\$350.00		0.00				
E 28	KTNV	09/10/12	09/10/12	M-F 6-7p	CM	M-F 6-7p	M-----	:30	2	\$400.00	P-05	0.00	NM	\$800.00
				Action News										
				6PM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		2		\$400.00		0.00				
E 29	KTNV	09/07/12	09/07/12	M-F 6-7p	CM	M-F 6-7p	----F--	:30	2	\$400.00	P-05	0.00	NM	\$800.00
				Action News										
				6PM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		2		\$400.00		0.00				
E 30	KTNV	09/10/12	09/10/12	M-F 6-7p	CM	M-F 6-7p	M-----	:30	2	\$400.00	P-05	0.00	NM	\$800.00
				Action News										
				630PM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		2		\$400.00		0.00				
E 31	KTNV	09/07/12	09/07/12	M-F 6-7p	CM	M-F 6-7p	----F--	:30	2	\$400.00	P-05	0.00	NM	\$800.00
				Action News										
				630PM NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		2		\$400.00		0.00				
E 32	KTNV	09/10/12	09/10/12	7p-730p M-F	CM	7p-730p	M-----	:30	2	\$350.00	P-05	0.00	NM	\$700.00
				7p Access Hollywood										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		2		\$350.00		0.00				
E 33	KTNV	09/07/12	09/07/12	7p-730p M-F	CM	7p-730p	----F--	:30	2	\$350.00	P-05	0.00	NM	\$700.00
				7p Access Hollywood										
				ACCESS HOLLYWOOD										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		2		\$350.00		0.00				
E 34	KTNV	09/07/12	09/07/12	M-F 7:30-8p	CM	M-F 730-8p	----F--	:30	2	\$350.00	P-05	0.00	NM	\$700.00
				Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/03/12	09/09/12	----F--		2		\$350.00		0.00				
E 35	KTNV	09/10/12	09/10/12	M-F 7:30-8p	CM	M-F 730-8p	M-----	:30	2	\$350.00	P-05	0.00	NM	\$700.00
				Millionaire										
				MILLIONAIRE										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		2		\$350.00		0.00				
E 36	KTNV	09/10/12	09/10/12	M-F 11-11:35p	CM	M-F 11-11:35p	M-----	:30	2	\$600.00	P-05	0.00	NM	\$1,200.00
				Action News										
				LATE NEWS										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	M-----		2		\$600.00		0.00				
E 37	KTNV	09/07/12	09/07/12		CM	M-F 11-11:35p	----F--	:30	2	\$600.00	P-05	0.00	NM	\$1,200.00

Order / Rev: 354168  
 Alt Order #: 06849959  
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: Romney/R/President  
 Product Desc: MITT ROMNEY  
 Estimate: 361

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 11-11:35p Action News														
LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--				2	\$600.00		0.00			
E 38	KTNV	09/10/12	09/10/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a M-----	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/10/12		09/10/12	09/16/12	M-----				2	\$400.00		0.00			
E 39	KTNV	09/07/12	09/07/12	M-F 11:35-12:05a Nightline	CM	M-F 11:35-12:05a ----F--	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
NIGHTLINE														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--				2	\$400.00		0.00			
E 40	KTNV	09/07/12	09/07/12	Fri ABC Prime B wwyd	CM	PRIMETIME: WHA----F--	:30	2	\$1,500.00	P-05	0.00	NM	2	\$3,000.00
PRIMETIME: WHAT WOULD YOU DO														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--				2	\$1,500.00		0.00			
E 41	KTNV	09/07/12	09/07/12	Fri ABC Prime C 20/20	CM	20/20 ----F--	:30	2	\$2,000.00	P-05	0.00	NM	2	\$4,000.00
20/20														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	----F--				2	\$2,000.00		0.00			
E 42	KTNV	09/08/12	09/08/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a (6:00 AM-6:30 AM)	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
SATURDAY 6AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-				2	\$250.00		0.00			
E 43	KTNV	09/08/12	09/08/12	Sat 6a Sat 6a-7a	CM	Sat 6a-7a (6:30 AM-7:00 AM)	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
SATURDAY 630AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-				2	\$250.00		0.00			
E 44	KTNV	09/08/12	09/08/12	Sat 7a GMA Sat 7a-8a GMA	CM	Sat 7a-8a GMA -----S-	:30	2	\$275.00	P-05	0.00	NM	2	\$550.00
SATURDAY G.M.A.														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-				2	\$275.00		0.00			
E 45	KTNV	09/08/12	09/08/12	Sat 8a Sat 8a-9a	CM	Sat 8a-9a -----S-	:30	2	\$275.00	P-05	0.00	NM	2	\$550.00
SATURDAY 8AM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-				2	\$275.00		0.00			
E 46	KTNV	09/08/12	09/08/12	Sprint Cup Series Nascar Nextel Cup Series	CM	930a-830p -----S-	:30	4	\$1,000.00	P-05	0.00	NM	4	\$4,000.00
NASCAR SPRINT CUP RACING														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-				4	\$1,000.00		0.00			
E 47	KTNV	09/08/12	09/08/12	Sat 6-6:30p Action News	CM	Sat 6-6:30p -----S-	:30	1	\$300.00	P-05	0.00	NM	1	\$300.00
SATURDAY 6PM NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-				1	\$300.00		0.00			
E 48	KTNV	09/08/12	09/08/12	Sat 11-11:35 Action News	CM	Sat 11-11:35p -----S-	:30	1	\$500.00	P-05	0.00	NM	1	\$500.00
SATURDAY LATE NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 09/03/12		09/03/12	09/09/12	-----S-				1	\$500.00		0.00			
E 49	KTNV	09/08/12	09/08/12		CM	Sat 5a-6a News -----S-	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00

Order / Rev: 354168  
 Alt Order #: 06849959  
 Flight Dates: 09/07/12 - 09/10/12

Advertiser: Romney/R/President  
 Product Desc: MITT ROMNEY  
 Estimate: 361

KTNV - Las Vegas

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Sat 5a News Sat 5a-6a News (5:00 AM-5:30 AM) SATURDAY 5AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 2 \$200.00 0.00														
E 50	KTNV	09/08/12	09/08/12	Sat 5a News Sat 5a-6a News	CM	Sat 5a-6a News (5:30 AM-6:00 AM) -----S-	:30	2	\$200.00	P-05	0.00	NM	2	\$400.00
SATURDAY 530AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S- 2 \$200.00 0.00														
E 51	KTNV	09/09/12	09/09/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a (6:00 AM-6:30 AM) -----S	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
SUNDAY 6AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 2 \$250.00 0.00														
E 52	KTNV	09/09/12	09/09/12	Sat-Sun 6-7a Action News	CM	Sat-Sun 6-7a (6:30 AM-7:00 AM) -----S	:30	2	\$250.00	P-05	0.00	NM	2	\$500.00
SUNDAY 630AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 2 \$250.00 0.00														
E 53	KTNV	09/09/12	09/09/12	Sun 7a GMA Sun 7a-8a GMA	CM	Sun 7a-8a GMA -----S	:30	2	\$275.00	P-05	0.00	NM	2	\$550.00
SUNDAY G.M.A. <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 2 \$275.00 0.00														
E 54	KTNV	09/09/12	09/09/12	Sun 8a Sun 8a-9a	CM	Sun 8a-9a -----S	:30	2	\$275.00	P-05	0.00	NM	2	\$550.00
SUNDAY 8AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 2 \$275.00 0.00														
E 55	KTNV	09/09/12	09/09/12	This Week This Week	CM	Sat-Sun 9a-7p -----S	:30	1	\$400.00	P-05	0.00	NM	1	\$400.00
THIS WEEK <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$400.00 0.00														
E 56	KTNV	09/09/12	09/09/12	Sun 6-7p Action News	CM	Sun 6-7p (6:00 PM-6:30 PM) -----S	:30	2	\$400.00	P-05	0.00	NM	2	\$800.00
SUNDAY 6PM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 2 \$400.00 0.00														
E 57	KTNV	09/09/12	09/09/12	Sun ABC Prime A AMERICA'S FUNNIEST VIDEO	CM	AMERICA'S FUNN- -----S	:30	1	\$650.00	P-05	0.00	NM	1	\$650.00
AMERICA'S FUNNIEST VIDEOS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$650.00 0.00														
E 58	KTNV	09/09/12	09/09/12	Sun 11-11:35p Action News	CM	Sun 11-11:35p -----S	:30	1	\$600.00	P-05	0.00	NM	1	\$600.00
SUNDAY LATE NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 1 \$600.00 0.00														
E 59	KTNV	09/09/12	09/09/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a (5:00 AM-5:30 AM) -----S	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
SUNDAY 5AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 2 \$150.00 0.00														
E 60	KTNV	09/09/12	09/09/12	Sat-Sun 5a-6a Action News Sat-Sun 5a-6a Action News	CM	Sat-Sun 5a-6a (5:30 AM-6:00 AM) -----S	:30	2	\$150.00	P-05	0.00	NM	2	\$300.00
SUNDAY 530AM NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 09/03/12 09/09/12 -----S 2 \$150.00 0.00														
Totals													117	\$46,250.00